Cities Area Transit

SHELTER ADVERTISING

Due to the demand for CAT Bus Shelter advertisements, a non-refundable deposit equal to 1 month of advertising will be required prior to design and install to reserve the bus. The deposit will be applied to the total invoice amount upon contract acceptance.



Reserve Space

Our bus shelters ads, for ultimate visibility.

- Who, specifically, is looking? Primarily, it's area residents and commuters.
- Pedestrian traffic, bicyclists, and bus riders are also ex posed to your message
- regularly.
- Tourists and area visitors are a considerable audience.
- Bus Shelters are located in high visibility areas along each CTA bus route.
- As low as $60.00 per sign per month

RATES

Monthly Rates - CAT Shelters	Agreement Length		
Bus Shelter ads | 72" Height	**1-3 Months**	**4-11Months**	**12+ Months**
Standard	$100.00	$70.00	$60.00
Large	$180.00	$150.00	$120.00
Extra Large	$240.00	$220.00	$180.00

Standard sizes: 48" wide up to 58" | Large sizes: 59" wide up to 120" wide | Extra Large sizes: 121" wide up to 184"

Production and installation costs not included, see a list of approved printers and installers.

Contract Due Date: *As soon as possible, advertising is sold on a first come, first served basis.*

Creative Due Date: *2-3 weeks prior to ad start date. May be reduced in certain cases.*

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LOCATIONS

Northeast

Shelter#	Address	Size of shelter	Route
5	University Ave N. & 7th St. / YMCA	114" x 58" x 74"	1,5,13
6	University Ave & 17th (Salvation Army)	72" x 54" x 74"	1,5
7	University Ave & 20th St	54" x 72" x 74"	1,5
9	6th Ave. N. & 17th St. / St. Anne's Guest Home	114" x 58" x 74"	2
22	10th Ave N & 5th St	114" x 58" x 74"	2
31	North 20th Street & 13th Ave. N. (Northend Hugos)	56" x 58" x 74"	2

Northwest

Shelter#	Address	Size of shelter	Route
13	1116 Stanford Rd & 12th Ave. N.	110" x 72" x 74"	1
14	1109 N. 39th St.	54" x 72" x 74"	1
15	804 N 39th St	54" x 72" x 74"	1
17	4776 University Ave. (48th St)	coming soon	
27	449 Stanford Rd. / Stanford Center	coming soon	
30	West Walmart (55th) 5499 12th Ave N	110" x 72" x 74"	5
34	6th Ave. N. & Hamline St. / UND Family Practice	coming soon	
35	625 North 43rd Street	coming soon	5
36	1100 North 47th Street / Gateway Terrace	coming soon	
38	N 53rd St & 6th Ave	coming soon	

East Grand Forks

Shelter#	Address	Size of shelter	Route
100	1100 3rd Ave NW / Everwood Apts	114" x 58" x 76"	4,6
101	900 Terrace Drive / Sunshine Terrace	114" x 58" x 74"	4,6,12
102	Northland Community College / 20th St. NE.	112" x 58" x 76"	4,6
103	1800 5th Ave. NE. / Century Apts.	114" x 58" x 74"	4,6
104	1600 5th Ave. NE. / Baseball Park	78" x 54" x 72"	6,12
105	400 5th Ave. NE. / Campbell Library	80" x 60" x 74"	4,6,12

Southeast

Shelter#	Address	Size of shelter	Route
1	17th Ave & S Washington	225" x 114" x 75"	10, 13, 3 & 7
4	17th Ave. S. & S. 12th St. / Rent-A-Center	55" x 58" x 76"	3
8	36th Av S & 10th St	54" x 72" x 74"	10
19	17th Ave S & Cherry St	110" x 72" x 74"	3,10
20	24th Ave S & Cherry St	122" x 62" x 74"	10
21	Cherry St. & 40th Ave. S.	coming soon	3
25	13th Ave & 15th St S	54" x 72" x 74"	3
28	24th Ave & 17th St S	110" x 72" x 74"	7,10,13
29	1400 24th Ave S (South Point)	54" x 72" x 74"	7,10
32	17th St. S. & 32nd Ave. S. / Hugo's on 32nd	110" x 72" x 74"	7,10,13
39	300 Cherry St. / at the Link	80" x 60" x 79"	3,10
40	47th Ave & S 20th St (South Middle school)	72" x 54" x 74"	10

Southwest

Shelter#	Address	Size of shelter	Route
2	32nd Ave. S. / Walmart (Columbia Rd)	184" x 62" x 76"	7,10,13
3	South 34th St/ Primrose Court	56" x 58" x 74"	8
23	8th Ave S & 25th St (Amberwood Apt)	54" x 72" x 74"	9
24	13th Ave & Glenn Circle	54" x 72" x 74"	3
26	25th Ave S & 30th St (Post Office)	54" x 72" x 74"	7,8
33	3601 32nd Ave. S. / Super Target	112" x 58" x 76"	7,8,9,13 evening
37	24th Ave & 23rd St S (Trailer Park)	112" x 62" x 72"	7,8



Reserve Space

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ADVERTISING TERMS AND CONDITIONS

- Prior advertisers will be contacted to see if they are interested in renewing their advertisements if another party has ex pressed an interest in the same space. Past advertisers have the right of first refusal of the advertising space. When long term contracts are expiring, contract renewal will be offered to the current contract holder before being made available to other parties. Long term contracts are those of twelve (12) months or longer. Right of first refusal applies to all available Cities Area Transit's advertising spaces.

- The advertiser agrees to provide cards or posters for said advertising to Cities Area Transit at least five (5) days before the contract date begins. The text and illustration cards and/or posters and the paper and/or display materials used shall be subject to Cities Area Transit Advertising Guidelines and Cities Area Transit's decision for acceptability shall be made final. Cities Area Transit is not responsible for an advertiser or printer/installer's failure to provide materials in a timely manner.

- Loss of service due to failure of the advertiser or printer to furnish cards or posters as provided above for installation on the stated commencement date shall be the advertiser's loss. The advertiser's failure to timely furnish cards or posters for all contracted vehicle spaces shall constitute a partial breach of contract and entitle Cities Area Transit to offer the unused space to other parties.

- Should the advertiser's cards or posters be damaged, defaced, or spoiled by reason of storm, flood, strikes, ordinary wear and tear, or any other cause, replacement cards or posters shall be furnished by the advertisers upon Cities Area Transit's request,without liability or expense on the part of Cities Area Transit.

- Advertiser shall indemnify and save harmless Cities Area Transit against any liability to which Cities Area Transit may be subjected by reason of the advertising material displayed under this contract, including but not limited to liability for in-fringements of trademarks, trade names, copyrights, invasion of privacy rights, defamation, illegal competition of trade practices, as well as including all costs and attorney's fees incurred in defending such action.

- Loss of service due to strike, lockout, fire, flood, riot or other causes beyond the control of Cities Area Transit shall not constitute breach of this agreement, but in such event, the advertiser shall be entitled to a pro rate credit for such loss or, at the option of Cities Area Transit, additional service or an extension of the term of service equivalent to the service lost.

- In the event that Cities Area Transit or its representatives shall at any time disapprove of any advertisement, Cities Area Tran-sit will have the right to remove the advertisement. Cities Area Transit accepts this contract subject to all Federal, State, and Municipal laws and regulations with respect to the advertising matter to be displayed. In the event such advertising be comes illegal, Cities Area Transit reserves the right to terminate same, and the advertiser shall receive a pro rata credit from the date of removal of the advertisement.

- Cities Area Transit reserves the right to cancel this contract any time upon default by the agency and/or advertiser in the pay-ment of bills, or other breach, or in the event of any materials violation on the part of the agency and/or advertiser of any of the conditions herein named and upon such cancellation, all advertising done hereunder, including short term rates or other chargers under this contract, and unpaid shall become immediately due and payable. No waiver of any term or con-dition of Cities Area Transit advertising service or agreement, including acceptance of late payment, shall be construed as a waiver of any other term or condition including timeliness of payment. In the event of any such breach or breaches, Cities Area Transit shall be discharged from any obligation to continue to display the advertiser's copy; and, in the event of suit for collection of unpaid accounts, all costs of suit, including reasonable attorney's fees, may be added to the monies owed.